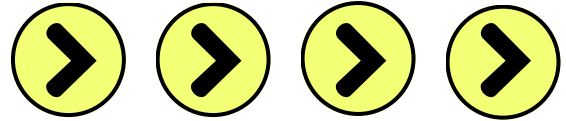


RETIREE ORGANIZER & RECRUITMENT WORKSHOP



AHUY, LISTS, MAPS, & CHARTS



Our AFT NM Retiree Chapter needs you to be part of our growing organization. Bernadette Aguirre and Calvin MacDowell from AFT's national retiree program will join us on Saturday, April 20th to help us sharpen our skills in activating current members and recruiting the many educational retirees who have not yet joined. How do we counter apathy? How do we reach out effectively on the phone or in person? Let's spend the day together developing these strategies!

SATURDAY, APRIL 20 8:00 AM - 3:00 PM	AFT NEW MEXICO 530 Jefferson Street NE, ABQ, NM 87108
8:00 AM	Breakfast
9:00 AM	Organizing Conversation & Overcoming Apathy: Calvin MacDowell & Bernadette Aguirre <i>Learn the basic components of an organizing conversation & learn to implement the AHUY model in practice conversations with peers. Participants will also learn effective strategies for countering apathy among potential retiree activists.</i>
11:00 AM	Lists, Maps, & Charts: Calvin MacDowell & Bernadette Aguirre <i>Learn about essential organizing skills of list building, mapping, and charting. Examples of each skill will be provided to participants to demonstrate how they can be used on an issue-based campaign.</i>
12:00 PM	Lunch
1:00 PM	Phone Bank to Engage, Activate, & Recruit AFT NM Retirees & Hear Priorities
3:00 PM	Wrap Up & Next Steps

RSVP

RSVP to Anne Pierce-Jones no later than Friday, March 29 by calling 505-453-8812 or e-mailing aftnewmexicoretirees@gmail.com. Breakfast & Lunch provided; Travel reimbursement from outside ABQ available.